



SALES PROMOTION ASSOCIATION, INC.

MEETING: MARCH 30, 2007

ATTENDANCE

18

BUSINESS TO

23

LEADS

5

THANKS

16

Mark Dardozzi of Baltimore Water Treatment, Inc.-Rain soft was voted in as our newest member. We welcome you Mark and hope be as pleased to be in the club as we are to have you as a member.

SPEAKER: Natalie Semon who is the Johns Hopkins School of Public Health and Hygiene spoke of the need for businesses to have a plan for how to protect their employees and continue in business in the event of any kind of disaster. She pointed out that there were 14,500 applications for low cost government loans in the Baltimore area alone due to hurricane Isabelle. These loans all pointed to businesses that were not prepared ahead of time for the hurricane and suffered severe loss. A plan should be formulated by every business to coup with any disaster. All employees should be well versed in the plan and even encouraged to have a plan for

their own family's safety. A survey should be made of the potential dangers that your place of business is exposed to such as rising water, chemical hazard from nearby tanks or other storage nearby and wind damage. Thought must be given to sufficient auxiliary power, food and water for employees, medical supplies, a battery powered radio and an evacuation plan. Consideration of how much work could be done by employees on PC's at home after the disaster.

A fascinating talk and one that we should all give immediate consideration for the safety of our employees and the continuation of our businesses. Our income may stop but bills still have to be paid.

50/50 WINNER: Our speaker, Natalie Semon!

NO MEETING NEXT FRIDAY (EASTER WEEKEND!)