



# SALES PROMOTION ASSOCIATION, INC.

**MEETING: MARCH 23, 2007**

**ATTENDANCE**

**20**

**BUSINESS TO**

**26**

**LEADS**

**9!**

**THANKS**

**15**

**ANNOUNCEMENTS:** Reminder that the password to our web site is: **GEORGE**.

**Paul Brabazon** who is **Fred Myers** new alternate with **Broadway Services, Inc.** was present. Good to have you aboard, Paul!

**GUEST:** **Won Cha Shake** brought prospective member **Mark Dardozzi** who is with **Rain Soft Water Treatment Systems**.

**SPEAKER:** **Gerry Markowitz** of **Advanced Technologies Support Group** came to Baltimore 30 years ago from Philadelphia to work for Md. Natl. Bank. He also served as President of Disc Systems, a local banking software firm with a world-wide clientele. 13 years ago he decided to go on his own and started ATSG. Gerry's reasoning was simple and correct: Every business today relies very heavily on its

computer system but may not have the time or experience to constantly make the required updates and keep their system running optimally. If they hire the services of a “computer expert” he is available only when not sick or on vacation. ATSG never sleeps! They are on the job 24/7 constantly monitoring your computer system to keep it updated and are ready to come right away to your office in case of a breakdown. In many cases, their monitoring capability allows them to know ahead of time when there is a problem. A variety of problems can be fixed from their office. ATSG has clients with from two to 130 workstations. They handle the Tremont Hotel chain. They also sell equipment, which is a huge time advantage when there are repairs required.

A good lead for Gerry would be any company that’s not satisfied with their computer support service. Call Gerry at 410-654-9595.

50/50 WINNER: Jim Hess took it all!

Speaker this Friday will be Frank Semon’s wife Natalie who is with The School of Public Health and Hygiene.