



# SALES PROMOTION ASSOCIATION, INC.

MEETING: MARCH 16,2007

ATTENDANCE

BUSINESS TO

LEADS

THANKS

16

11

4

8

**ANNOUNCEMENT: Rutland Beard will give their much-anticipated flower arranging demonstration on April 20<sup>th</sup>.**

**Won Cha Shake's guest of last week, Mark Gardozzi of Baltimore Water Treatment, Inc. has put in an application to join the club.**

**GUEST: Tuley Wright brought the guest speaker, Dr. H. Melane Turner, head master of The Boys Latin School and former president of The University of Baltimore. He has accomplished so much for the City of Baltimore that he is the only living man to have a bridge named for him!**

**SPEAKER: Dr. Turner said, "If you want to make a silk purse out of a sow's ear, get a silk sow!" The Un. of Baltimore was not a silk sow when Dr. Turner took it over as president but he sure made it into a silk purse! He brought it into university status and added two degree courses. They are now working with Towson Un. to establish a business administration degree course. Dr. Turner laments the lack of teaching of writing skills in the public school system. He points out that you can't get your point across unless you can write it well. The average age of students at the Un. of Baltimore is 29-30 and most attend at night. Most come from the community colleges who are doing a great job. They are going to college after their work jobs to improve themselves and their ability to get ahead in life.**

**Dr. Turner is currently the head of The Boys Latin School whose main focus is preparing its student for college. You can bet that the emphasis is on writing skills! A very interesting talk by a very fine man. Thank you, Tuley!**

**50/50 WINNER: Mary Warns won!**

**SPEAKER THIS FRIDAY WILL BE GERRY MARKOWITZ OF ATSIG.**