



SALES PROMOTION ASSOCIATION, INC.

MEETING: MARCH 9, 2007

ATTENDANCE

15

BUSINESS TO

23

LEADS

5

THANKS

15

GUEST: Mark Gardozzi of Baltimore Water Treatment, Inc., a firm that tests and treats water for residential and commercial clients. He was the guest of Won Cha Shake.

ANNOUNCEMENT: Treasurer Frank Semon has just paid a \$1,049 luncheon bill and has \$291 left to see us through until April. The meal costs have been higher due to higher attendance!

SPEAKER: Tuley Wright lived in his native state of Virginia until he was 12. His father, a naval intelligence officer, was transferred to London where Tuley was educated through high school. He returned to Virginia where he graduated from college. His first job was deprogramming kids who were rescued from the clutches of cults, a very interesting and demanding job. As a matter of fact , the ACLU sued him and his organization for two million dollars. The claim had no real basis but Tuley left for a better job with Allied Van Lines specializing in handling large accounts with Johns Hopkins University, Mc Cormick & Co., government bureaus and large nonprofit organizations. He is able to give them a corporate discount on moving jobs and provide them with complete tracking of all moves worldwide or across the street.

In addition to his very demanding job Tuley also finds time for working on political campaigns and doing fundraisers for nonprofits as well as working for the Special Olympics and the Wounded Warrior organizations. His interest in the last two are

due to his son Spencer who was affected by cerebral palsy at a young age and who is a participant in the games put on by them. This very busy man has also found time to get three guest speakers who will be speaking to us before summer.

A good lead for Tuley would be any organization that has a human relations department or, if they don't have one, I bet Tuley could talk them into having one! Call him at 1-800-827-0255.

50/50 WINNER: Our speaker Tuley Wright!

Speaker next Friday will be Rick Donovan of Chesapeake Office Supply.